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| NuGenesis | | | | |
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| THE AMBASSADOR’S PROGRAM | | | | |
|  | | ACTION PLAN |  | |

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# Introduction

This is a historical opportunity to shape the mass adoption of blockchain technology revolutionising the world. Blockchain technology can no longer be ignored as the inevitable force that it is, not only permanently changing banking and international trade, but the entire social fabric of our world. Decentralised social governance rather than hierarchy is now available for the first time in human history. The future is ours to shape.

The NuGenesis blockchain system is at the very forefront of innovation in the blockchain space providing a Layer 1 system that has unlimited scalability to meet mass adoption, is interoperable with all other blockchains, is faster when more users are added, and provides a fee-less way to create and exchange value, not only globally and but instantly.

We are looking for passionate and talented people to join the movement and help scale the NuGenesis ecosystem. Whatever your skill base, you have the opportunity to shape our strategy at a leadership level and bring digital assets to the world.

* **Are you a celebrity and opinion influencer?**
* **Have you built a reputation that captures the attention and respect of followers?**
* **Do you want to stay relevant with the forefront technology that is quickly becoming mainstream?**
* **Do you want to lead the opinions, provide the answer that more people are asking?**
* **Do you want to be the expert that more followers will be turning to?**
* **Are you looking for something reliable, that is provable and worthy of meeting the standards necessary to protect and enhance your reputation?**

**If so, the NuGenesis Ambassador Program is for you!**

# Executive Summary

Blockchain technology is now becoming mainstream. The tsunamic effect of mass adoption will change the way we do business, create, and exchange value, and organize our society.

A drawing of a bird

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You can be part of this exponential phase of the information revolution and ride the crest of the wave to an unprecedented change in wealth creation that cannot be compared to and will dwarf the change to the world that we know as the Industrial Revolution.

[Cite your source here.]

Of all the blockchain ecosystems that you can research and contrast, you will agree that NuGenesis is at the forefront. We have broken the barriers of scalability, transactional speed, and interoperability. We are a system of multi-chains and parallel processing, and with more users, the faster and more efficient the system becomes.

Unlike others, NuGenesis is fully functional and ready for onboarding projects and listing crypto assets.

You have an opportunity to get on at the ground floor and take an active part in the shaping of the NuGenesis ecosystem.

Most of the skills and qualifications for the new economy brought in by blockchain technology have not even been invented yet. Anyone with enthusiasm, initiative, and passion can become fully emersed in the blockchain world and use their existing talents in numerous ways as well as acquiring others.

**An ambassador will bring their reputation, respect, and the power of their influence to capture the ‘network effect’ that will give value to the NuGenesis ecosystem.**

It is a unique moment in history. Blockchain technology is inevitable. The new economy will render the current inefficiencies and inequalities obsolete. Where do you want to be? We want you to tell your grandchildren about how you help to build the new digital world.

It starts right here.

# why become an Ambassador?

Ambassadors represent NuGenesis’ brand to the world. They bring their reputation and influence to guide the new adopters of blockchain technology.

There will very few selected Ambassadors worldwide who will receive, in addition to any negotiated fee structure, the following benefits:

* Gold Miner-Staker positions: that is 198 coins per day, forever.

The Gold Miner-Staker position is an asset, just like a business, earning you passive income, and it is something that NuGenesis cherishes as an offering.

* 10% of any fees attributable to a new user introduced by you.
* 5% of any fees attributable to the next generation of users introduced by your conversions, and a subsequent 2.5% of the fees attributable to the third generation of users introduced by the second generation.

That is, you will be earning 3 Generations of fees!

The users are tracked, part of an immutable un-censorable system record known as the ‘Diplomats Ledger’, by which you can access and view the history of every user’s fee generation.

* Core team remuneration contracts: for your special contribution, an additional remuneration will be generated by the system for your duties not otherwise covered by the Gold Miner-Staker position.
* Free Options on NuGenesis related Coin releases: you will be entitled to free LedgerX exchange, Just Social, Bitcoin Green, and other related Coin releases.
* Deeply discounted – effectively better than 50% - coins and tokens: any crypto assets launched on our exchange or V2R launchpad, Ambassadors will be able to access early and before release.
* Renumerated New Project Participation: as you will have early access to new projects being launched, many will need tech, admin, marketing, etc. support, and you will have first access to provide these services to the new projects and be properly remunerated.
* Individualised merch: NuGenesis branded, with your insignia, on a wide range of merchandise, event swag, and other paraphernalia ideally to be given out to the community you are building with us.
* A person in a costume

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  Description automatically generatedIndividualised ceremonial coins and NFTs: NuGenesis branded, with your insignia, on ceremonial physical coins and/or NFTs commemorating your milestones with NuGenesis.

*Meet* ***NAVIS****, the Artificial Intelligence securing the integrity and on-going innovation rate of the NuGenesis blockchain systems.*

Have impact! the NuGenesis community interacts on just social – the crypto centric socialmedia platform

# do you qualify?

Our Ambassadors represent us to the world and must be of the highest quality in their mode of contribution.

The Ambassador’s relationship with NuGenesis must be driven primarily by the need to be at the forefront of technology and you desire to achieve expertise and convey the confidence that the reliability of technology can provide.

Ambassadors must have the willingness to care about having functional knowledge in the NuGenesis system to reflect the necessary confidence that our superior technology demands.

**Ambassadors** are expected to:

* contribute and make posts on social media channels;
* help grow a Facebook channel, Twitter, Telegram, or a LinkedIn group;
* make or contribute to videos/video tutorials; and,
* be available for interviews.

**The highest standards of propriety and integrity**

We hope to enhance your reputation, give you reliability, a technical edge to gain more followers and keep you relevant at the forefront of the social and technological revolution.

When you do your due diligence on us, take a deep dive into our tech and ecosystem, you will appreciate the effort and value of the NuGenesis system and why is worthy of respect.

We expect, in return, you remain worthy of the efforts to enhance your reputation. That is, that you remain free from financial scandal or moral hazards that denigrate our respective brands.

# Performance Plan

Where we agree that we are an appropriate fit and will mutually enhance each other’s reputation, we enter into legally binding agreements. This will include:

* The Ambassadorial Deed;
* The General Terms and Conditions for Adoption Facilitators, and most importantly,
* The Performance Plan together with any other arrangements we make with you.

The Performance Plan will particularise the remuneration, benefits, and Key Performance Indicators (‘KPI’s) that are expected.

**On-Boarding Training**

Your performance plan will involve some form of onboarding training appropriate to your expertise and area of contribution. At the very least you will be expected to attain proficiency in NuGenesis technology and how we are superior to other competitors in the market.

‘Up with it’ training of a more informal nature will be an ongoing requirement as an Ambassador will be expected to know what the market trends are, what competitors are doing, and what is ‘on the horizon’ for the industry.

**NuGenesis communication army and support services**

You will have at your disposal our communication army. If there is a message you want to be conveyed, the team members can help you get those numbers in multiple languages throughout the world.

If there is a cartoon or graphic image you want to be created, animation or video, for example, they can help **you** with that too.

# Completing the online application and settling your Performance Plan

NuGenesis programs are very competitive and accept top talent only.

In completing your online application, the criteria we are looking for which you can appreciate from those stated above and that you should emphasise, are your skills that demonstrate:

* hands-on knowledge about ‘what’s up’ in the crypto/blockchain markets, and technical innovations competing with each other;
* a background or enthusiasm for influencing the direction of thought and adoption of new technology and ideas;
* an understanding and genuine enthusiasm for NuGenesis;
* you are highly motivated and able to connect with cryptocurrency communities; and,
* you have exemplary talent and impeccable communication skills.

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